

Client Goal:

Drive high local visibility and real-world engagement through a Smart Campaign.

Campaign Results at a Glance:

- Impressions: 116,000+
- Clicks: 1,010+
- Local Actions (Calls, Directions, Visits): 2,050+
- Total Spend: AUD 455
- Cost Per Local Action: Just AUD 0.22



What This Means:

With a modest budget of only AUD 455, this Smart Campaign delivered:

- Massive brand visibility with over 116K impressions
- Strong digital interest with over 1,000 clicks
- Exceptional local engagement with over 2,000 actions (calls, map requests, and store visits)

"Thanks to their expert campaign setup and optimization, we saw a surge in real-world customer engagement — at a fraction of the usual cost!"


— Happy Client, Local Business Owner

Hem Nath Kc Kadel

Directors at The Kathmandu Mo:Mo House

Want results like this?

Let's talk! Book a Free Strategy Call today.

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Impressions 116K Clicks 1.01K Local actions 2.05K

